

We are very happy to announce the results for Project Sammaan's Open Innovation Challenge!

Amongst the entries received for the Architectural Design Challenge, there is one that stands out for its extremely sound contextual understanding and the effectiveness with which it translated insights into design directions.

The entry was submitted by RMA Architects and the Project Sammaan team was unanimous in selecting it as the winner. Besides responding to the brief extremely well, the entry provided new directions which could be incorporated in the architectural design's next iteration.

RMA's entry was a standout as it brought great contextual understanding as well as empathy. Our team holds both qualities near and dear to design activities. Also, their resolution of design principles for the brief was spot-on and provided actionable paths for our design team.

We look forward to collaborating with a firm with such depth of experience and fresh perspectives on design and architecture. Their international experience and holistic approach even further adds to our excitement at the partnership.

There were no entries that matched our minimum criteria for the hand-washing and waste management challenges. The briefs will now act as a framework for the product firm we partner with going forward.

Our appreciation to all of the other participants who committed their time and energy to the challenge cannot be overstated.

For any additional information on the challenge or the winning entry, please contact me directly.

Cheers,

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